## **Historic, Archive Document**

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Philadelphia, Pa.
Permit No. 45

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Michell's SEASONABLE OFFER!

FLOWER SEEDS

For 1938 Season

Michell's Seed House 516-518 Market St., Philadelphia, Pa. U. S. Dept. of Agriculture, 2

Pureau of Plant Industry,

Washington, D. C.

## Henry F. Michell Co., 516-518 Market St.,

Fractions of ounces are supplied as follows:							
Where price per oz. is 25c., 30c., 35c., 40c., or 50c., the $\frac{1}{2}$ oz. price is	slightly increased.						
The following is the ½oz. and ¼oz. on higher prices.							

	oz.	1/40Z.	½0z.	1/40Z.
\$0.60 per oz. is\$0	).35 S	\$0.20	\$1.75 per oz. is	\$0.50
.75 per oz. is	.40	.25	2.00 per oz. is 1.00	.60
1.00 per oz. is	.50	.30	2.25 per oz. is 1.15	.65
1.25 per oz. is		.35	2.50 per oz. is 1.25	.70
1.50 per oz. is.		45	f	•••

	60 per oz. is	<b></b>		1.25 .70
Quantity Wanted	T	de Di-	t. Oz.	Total Amount
	AGERATUM, Fairy Pink. 1938 Novelty. Plants dwarf and	ue PK	i. UZ.	
	compact, 5 in. Flowers salmon-rose-pink½oz. \$1.50	\$0.75		
	Michell's Blue Boy. Novelty. Dwarf, compact growth, 4 inches high. Rich blue	50	\$3.50	
	Blue Cap. Dwarf. Dark blue	.50	2.50	
	Blue Ball. Dwarf. Blue	.20	.75	
	Blue Perfection. Dark blue	.15	.60	
	Imperial Dwarf Blue	.15	.50	
	Imperial Dwarf White	.15	.50	
• • • • • • • • • • • • • • • • • • • •	Imperial Dwarf, Mixed	.15	.40	
	Little Blue Star. Very dwarf. Bright blue	.40 .15	2 <b>.</b> 00	
	Little Gem. Selected strain. Very dwarf	.17	.50	
	$\frac{1}{4}$ Ib. \$1.50; \$2.75 per $\frac{1}{2}$ Ib	.15	.50	
	Michell's Bouquet. Dwarf and compact. Miniature white flowers	.20	.75	
	Sweet. White. Trailing	•	.20	
	ANTIRRHINUM. Snapdragon.			
	New Rustproof Variety.			
••••	Michell's New Improved, Cheviot Maid Supreme. Coralrose; large florets, closely set; non-shattering. 1/4 oz. \$2.00.	75		
	Super-Majestic Rustproof Varieties. This new group is super-	erb fo		
	flowers or bedding. We believe it will prove excellent for culture.	green	house ct. Oz.	
	<b>Rose Sensation.</b> New. Rich rose-pink $\frac{1}{16}$ oz. \$1.00		02.	
	Dainty. Soft pink		\$3.50	i !
••••••	Crimson Shades. Garnet and ruby shades			
	Orange Shades. Gold and orange shades			
	Rose Shades. Shades of rose-pink		3.50	
	Superb Super-Majestic Mixture	.40	3.00	
	Maximum Rustproof Varieties.	.50		
	<b>Paradise.</b> New. Soft rose-pink	.50		
	Yellow Giant. Deep yellow $\frac{1}{16}$ oz. \$1.00	.50		
• • • • • • • • • • • • • • • • • • • •	Copper King. Burnished copper and gold blotched	.30	2.00	
•	Daffodil. Two-tone daffodil-yellow	.30	2.00	
•••••	Indian Summer. Coppery orange and scarlet	.30		
••••••	Campfire. Luminous scarlet	.30		
	Canary Bird. Canary-yellow	.30		
•••••	Copper Shades. Orange and copper shades	.30		
••••	Crimson. Crimson on orange ground	.30 .30		
• • • • • • • • • • • • • • • • • • • •	Loveliness. Soft rose-pink	.30		
	University of California Mixture	.25		
	See Fall or Spring Catalogue for list of Special Forcing Var			
	Nanum grandiflorum, Semi-Dwarf Rustproof Varieties.			
	Antique Gold. New. Old-gold and copper ½0z. \$1.00	.40		
	<b>Bumblebee.</b> New. Crimson, white tube, yellow lip	40		
	Yellow Gem. New. Clear yellow	.40 .40		
	Carmine-Rose. Light shade, yellow lip	.25	1.00	
	Indian Girl. Brownish yellow	.25		
••••	Red Boy. Rich deep scarlet	.25	1.00	
	Wildfire. Orange-scarlet, yellow lip	.25		
••••••	Mixed. A superior mixture	.25	1.00	
1	Regular Varieties. Non rustproof.			
	Giant Tall Varieties, Brilliant Rose	.20	.75	
• • • • • • • • • • • • •	Crimson King. Crimson			
	Golden King. Golden yellow	.20	.75	
• • • • • • • • • • • • • • • • • • • •	Harmony. Orange, shaded rose	.25	1.00	
• • • • • • • • • • • • • • • • • • • •	Othello. Dark maroon	.20	.75	
	Pink Venus. Flesh-pink, white tube	.20	.75	
• • • • • • • • • • • • • • • • • • • •	Queen Victoria. Pure white	.20	.75	
• • • • • • • • • • • • • • • • • • • •	Finest Mixed. Special strain	.20	.60	
• • • • • • • • • • • • • • • • • • • •	Semi-Dwarf Varieties, Amber Queen. Canary-yellow	.25 .25	1.00	
•••••	Firebrand. Deep red	.25	1.00	
•••••	Golden Queen. Golden yellow	.25		
************	Nelrose. Rose-pink	.25		
	•			

## hiladelphia, Pa. .. ORDER SHEET .. Nove

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Quantity				Total 4	Amount
Wanted	Semi-Dwarf Antirrhinum, continued	Trade Pl	-	l	
	Purity. Pure white	\$0.25	\$1.00		
	Mixed		.65		
	Tom Thumb, Mixed		.75		
	Rock Hybrids, Choice Mixed			1	
•••••			2.50		
	ASPARAGUS plumosus nanus. Northern 100 100		10,000	72	
	Greenhouse-grown. Extra quality. True Seeds Seed	ds Seeds	Seeds		
	to name\$0.40 \$2.50		\$20.00 7.50		• • • • • • • • • • • • • • • • • • • •
	Plumosus nanus. Lathhouse-grown		7.50 7.50		•••••
•••••	<b>Sprengeri</b>				
	DECCAMA III AM 1777 :		de Pkt.	- 44	
•••••	BEGONIA gracilis, Alba. White				
	Carmen. Bright pink	oz. \$2.00.	. 1.00		• • • • • • • • • • • • • • • • • • • •
	Indian Maid. Deep scarlet	oz. \$2.00.	. 1.00		
	Dwarf Luminosa. Scarlet				
	Luminosa, Scarlet				•••••
•••••	Prima Donna. Rose, shading to carmine				•••••
•••••	Rosea. Light pink				
	White Pearl	oz. \$1.50.	50		•••••
	Semperflorens, Darling. Novelty. Carmine-rose. ½ trad	le pkt. 75c	. 1.25		• • • • • • • • • • • •
	Albert Martin. Carmine				
	Christmas Cheer. Crimson-scarlet				
	Erfordia. Pink				
				1	
•••••	Glory of Erfurt, Improved. Rosy carmine 132			l .	
•••••	Glow. Dark red				
	Gustav Knaake. Salmon-pink				•••••
	Salmon Queen				•••••
	Vernon. Deep red	oz. 50c	30		•••••
	Mixed	Oz. \$3.50.	30		
	Tuberous-rooted, Double, Mixed	oz. \$5.00.	. 1.00		
	Single, Mixed			1	
	32	Trade Pkt			
	BROWALLIA elata cærulea. Blue			3	
	Speciosa major. Large; blue		*		
• • • • • • • • • • • • • • • • • • • •	Viscosa compacta, Sapphire. Dark blue, white eye				
	CALCEOLARIA, Feltham Glory. Scarlet to pure yellow				
• • • • • • • • • • • • • • • • • • • •		rade Trade		730	
	$\mathbf{P}^{21}$		1640Z.	- 03	
	Cloth of Gold. Golden yellow	\$1.00	\$3.00		
	Albert Kent Hybrids, Mixed	0.60 1.00	2.25		
	Golden Tiger. Novelty. Golden yellow	1.00			
	Kelway's Perfect Model. Self-spotted, brownish and	1.00			
	striped. Originator's Stock	1.00	2.50		
		.60 1.00	4.25	 	
	-	.60 1.00	2.00		
	-	.60 1.00	2.00		
	Trade	.00 1.00			
		oz. 1/41b.	Lb.	73.11	
	White. Originator's Stock\$0.25 \$1	.00			
	<b>Carmine</b>	.40 \$1.10	\$3.60		
	Crimson	.40 1.10	3.60		
		.30 1.00	3.25		.,
		.40 1.10			
		.75 2.25		l.	
				i	
	Pink. Flesh-color	.40 1.10		ī	• • • • • • • • • • • • • • • • • • • •
	•	.40 1.10			••••
		.50 1.50			• • • • • • • • • • • • • • • • • • • •
	Mixed	.25 .75	2.25		
		Trade Pk	. Oz.	7/2	
	CARNATION, Rasse Teicher, Choice Mixed	\$0.75			
	Chabaud's, Sparkler. Cardinal-red				
	Chabaud's, Jeanne Dionis. White			1	
i	Chabaud's, Marie Chabaud. Yellow			l	
	Chabaud's, The Pearl. Rose-pink				
	· · · · · · · · · · · · · · · · · · ·			i .	
	Chabaud's, Mixed				
	CINERARIA, Cremer's Prize Strain, Mixed. Flowers extra			70	
	large. Good mixture of colors. Original pkts	Pkt.	Pkt.		
	3 pkts. \$4.00; \$4.00 per \(\frac{1}{32}\)oz.; \(\frac{1}{16}\)oz. \$8.0	UU	\$1.50		
	Weissenseer (White Sea). Extra large; blue, rose, and shades in mixture. Originator's Stock Seed only. 330z. \$5	. 180 .00 \$0.75	1.25		
	Multiflora grandiflora maxima, Mixed. New. \(\frac{1}{37}\text{oz.}\) \(\frac{5}{37}\text{oz.}\)				
	•				
	Multiflora nana, Azure-Blue				
	Multiflora nana, Dark Blue			1	•••••
	Multiflora nana, Dark Red			•	• • • • • • • • • • • • • • • • • • • •
	Multiflora nana, Rose			1	•••••
	Multiflora nana, Mixed Colors			i .	•••••
	Howard & Smith's Strain. Large flowers 120z. \$3.0	00	1.00		• • • • • • • • • • • • • • • • • • • •
	Grandiflora Prize, Dwarf, Mixed		1.00		•••••
	Grandiflora Prize, Medium Tall, Mixed 320z. \$2.5		1.00		•••••
	Stellata hybrida, Tall Mixed				
••••••		- * •	0	,	

# mber and December, 1937 :. Flower Seeds

Quantity Wanted	$ au_{r}$	ade Pkt.	07	Total A	Mount
•••••	COLEUS, Rainbow Mixture	\$0.75	\$6.00		••••••
	CUPHEA, Firefly. New. Cerise-red; compact 1/8 oz. \$1.00.	50	1.50	•••••	••••••
	Platycentra. Scarlet		1.00		
	<b>DRACÆNA</b> australis				
	Indivisa		.40		
	<b>EXACUM affine.</b> Light blue			•••••	**********
	Per 100 seeds, 50c.; \$3.50 per 1000 seeds.  Pelargonium	•		••••••	
	Zonale, Single, Mixed	_	2.00		
	GERBERA Jamesoni Hybrids, Mixed				
	GLOXINIA hybrida grandiflora½ trade pkt. 60c	1.00			
	HELIOTROPE, King of the Blacks			1	••••••
	Mme. Bruant. Violet-blue, white eye	.40	1.50		
	Regale. Dwarf. Large flowering				
	IMPATIENS Holsti. Vermilion-red				
•••••	Holsti, New Hybrids, MixedSultani. Bright rose				
•••••	Sultani hybrida, Mixed				
	KALANCHOE globulifera coccinea3 pkts. \$2.00.		2.50		
	Mrs. Clibran. Dwarf. Deep blue, white eye			1	
•••••	Sutton's Cambridge Blue. Light blue	.50	3.00		
	Crystal Palace Compacta. Dwarf. Blue				
	Sapphire. Trailing. Blue, white eye	.40		ì	
	Choice Mixed		$1.00$ $\frac{1}{4}$ 1b.	73	
	King Blue\$0.20	\$0.75	/4		
	King Sky-Blue         .20           King White         .20	.75 .75			
	King Choice Mixture	.50	<b>ው</b> ስ 75		
	Regular Varieties, Pink	.25		1	
	<b>Sky-Blue</b>	.25 .25			
	<b>White</b>	.25			
	MARIGOLD, Lieb's Strain. Forcing type. 1/4 oz. \$1.0050 PETUNIA				
	Michell's 1938 Introductions 1/4 Trade	Trade		32	,
••••••	Superbissima, Jumbo. Giant, amaranth-red, plain-Pkt. edged blooms, 6 to 8 inches across	\$1.50	\$4.00		
••••••	Super Fluffy Ruffles. Rose and salmon shades; beautifully ruffled	1.50		1	•••••
	Dwarf Elk's Pride. Royal purple	1.00	3.00		
	1/80z. \$1.2530 Michell's Quaker Giants. Novelty. Mammoth, deep-	.50			
	throated single flowers, well ruffled. Dwarf; excellent for pots. Selected mixture	1.25	2.00		
	Diener's Original Strains. Grown by the originator and	suppli Trade	ed in	9.1	
	Ruffled Monsters. Mixed \$2.00; \$3.50 per \$20z	Pkt.	Pkt.		
• • • • • • • • • • • • • • • • • • • •	Pink Glory. Rose-pink	50	1.00		
	Copper Red No. 41. Coppery red shade				
**********	Blue No. 11. Silky deep blue	•	.50		
•••••	Large Double Frilled No. 42, Mixed \$5.00.  Giant-Flowering Single		1.00	- 20.10	•••••
•••••	Giants of California, Mixed. Supreme Florists' Pkt. Strain. Medium tall. Splendid mixture. \$4.0z. \$3.00. \$0.60	Pkt.	<sup>1</sup> / <sub>82</sub> 0Z.	79	
**********	Giant Fringed, Mixed	1.00	\$2.50		
•••••	Dwarf California Giants, Ramona Strain	1.00 .50	3.00 1.50		
***************************************	Floretta. Steel-blue, veined black \$3.0060	1.00		••••••	•••••
•••••	Lace Veil. Dwarf. Fringed; pure white. 202. \$2.5060  Pink Glory. Rose-pink	1.00 .50	1.50		
•••••	Purple Prince. Velvety purple	.50	1.50		
••••••	Setting Sun. Dwarf. Fringed; rose-pink Theodosia. Large; fringed rose-pink variety with	.75		•••••	
	Violet King. Violet-blue	.75 1.00	2.50		
•••••••••••••••••••••••••••••••••••••••	N/ 11	.75	2.50		•••••

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Wanted		•		Total A	Amount
		Trade Pkt			
	Elk's Pride. Royal purple				
	Pink Triumph. Bright pink				
	Scarlet Beauty. Red to deep maroon				
	White Beauty. Pure white		_		
	Mixed Colors				
			1.50		•••••
	Single Small-Flowering  Martha Washington. Dwarf. Ruffled and frilled; Pkt	e Trade . Pkt.	Oz.	7	
	blush color, veined wine-red \frac{1}{32}0z. \\$1.25	\$0.50			
	Rosy Morn, improved. Improvement on old variety. \$0.4				
	Dwarf Erect Periwinkle Blue. Pastel-blue	.50			
		30 .50			
		.50			
		.50		1	
	Dwarf Inimitable. Striped and blotched	.30		1	
	Flaming Velvety red				
	General Dodds. Blood-red	.30		1	
	Rose of Heaven. Brilliant rose	.40			
		30 .50			
	Silver Blue (Heavenly Blue). Dwarf	· <del>-</del>			
	Snowball. Dwarf. Pure white	.30	1.50		•••••
	Star (Howard's). Improved. Crimson-maroon, with	.40	2.00		
	white stripe  Violet Gem. Deep violet. Dwarf type	.40 .40			1
	Choice Mixed. Single	.25			
	Large-flowering Hybrids. Single	.25 .40			
	Nana Compacta or Miniature. A new dwarf, bushy type; 19				
	ivana vompacta or ivimature. A new awari, busny type; i	o menes <b>Frade Pk</b> i	t. ½0z.	7,0	
	Adora. Rosy carmine, white star				• • • • • • • • • • • • • • • • • • • •
	Little Blue Star. Blue with white star				
	Rose Gem. Rich rose				
	Senator Improved. Violet, white throat		1.25		
	Snow Bedder. Pure white		1.25		
	Mixed	50	1.25		
	Balcony Petunias	rade Pki	t. Oz.	3	
	Admiration (Balcony Queen). Blue, white spots. \$1.50 cz. \$1.50				
	Cornflower Blue. Bright blue				
	Netted Blue Gem. Steel-blue, beautifully veined. 1/4 oz. \$1.50				
	Blue. Rich indigo		\$3.00	1	
	Crimson. Velvety			t	
	Rose. Brilliant			1	
	White. Pure white		3.00		
	Mixed Colors		3.00		
	½Trade	Trade 3	3 Trade	70	
	_	t. Pkt.			
	Orchid Beauty. (Alldouble.) 1938 Novelty. Orchid\$1.2	25 \$2.00	\$6.00		
	½trade pkt. contains 300 seeds; trade pkt. 600 seeds	20.00			
	Amaranth-Red. (Alldouble.) Bright shade 1.				
•••••	Loveliness. (Alldouble.) La-France-pink 1.0	00 2.00	5.00		
	Carmine Queen (World Beauty). (Alldouble.) Rosy	00 2.00	5.00		
	white Queen. (Alldouble.) Pure white				
•••••	Dwarf Alldouble Victorious, Mixed. Giant flowers 1.0				
	Above varieties originated by T. Sakata	2.00	2.00		•••••
	Double Fringed, Mixed. Extra-selected strain				
	500 seeds 75c.; \$1.50 pe			1	
		rade Pki		3	
	Gigantea Art Shades, Mixed. Novelty. Choice mixture.				
	Grandiflora alba. Pure white			1	
	Chamois-Rose				
	Coccinea. Scarlet			1	
	Lilac			1	
- [				1	
	Pink				
	PinkYellow		1.00		
		25		1	
	Yellow		.80		
	Yellow	25 )20 25	.80 1.00		
•••••	Yellow Choice Mixed. All colors		.80 1.00 2.00		
	Yellow		.80 1.00 2.00 2.00		
	Yellow Choice Mixed. All colors		.80 1.00 2.00 2.00 2.00 2.00		
	Yellow Choice Mixed. All colors		.80 1.00 2.00 2.00 2.00 2.00 2.00		
	Yellow Choice Mixed. All colors		.80 1.00 2.00 2.00 2.00 2.00 2.00 2.00		
	Yellow Choice Mixed. All colors		.80 1.00 2.00 2.00 2.00 2.00 2.00 2.00 2.0		
	Yellow Choice Mixed. All colors		.80 1.00 2.00 2.00 2.00 2.00 2.00 2.00 2.0		
	Yellow Choice Mixed. All colors		.80 1.00 2.00 2.00 2.00 2.00 2.00 2.00 1.50		
	Yellow Choice Mixed. All colors		.80 1.00 2.00 2.00 2.00 2.00 2.00 2.00 1.50 . \$10z.		
	Yellow Choice Mixed. All colors		.80 1.00 2.00 2.00 2.00 2.00 2.00 2.00 1.50 . \$2.00 2.00		
	Yellow Choice Mixed. All colors		.80 1.00 2.00 2.00 2.00 2.00 2.00 2.00 1.50 \$2.00 2.00 2.00 2.00		
	Yellow Choice Mixed. All colors		.80 1.00 2.00 2.00 2.00 2.00 2.00 2.00 1.50 \$2.00 2.00 2.00 2.00		
	Yellow Choice Mixed. All colors		.80 1.00 2.00 2.00 2.00 2.00 2.00 2.00 1.50 . \$\frac{1}{64}\textbf{oz}.\$ \$2.00 2.00 2.00 2.00 2.00		
	Yellow Choice Mixed. All colors		.80 1.00 2.00 2.00 2.00 2.00 2.00 2.00 1.50		
	Yellow Choice Mixed. All colors		.80 1.00 2.00 2.00 2.00 2.00 2.00 2.00 1.50		

Quantity Wanted		Trade		Total Amour	nt
•••••	SALVIA, Dwarf Fire King. Micbell's Novelty. Brilliant sca Compact		Oz.		
	America (Globe of Fire). Dwarf; compact				
•••••					
•••••	Splendens. Bright scarlet		1.25		
•••••	Zurich. Dwarf. Very early		2.00		
*******	SCHIZANTHUS, Dwarf Large-flowering, Mixed. Mixtur popular shades	re of 2550	)		
	Garraway's Hybrids, Mixed. Various colors				
•••••	Hybridus grandiflorus, Mixed. Dwarf	20	.75		
•••••	Wisetonensis, Mixed. Various colors	25	1.00		
	STOCKS ½Trac	de Trade		3	
	Giants of California Pkt.		Oz.		
	Golden Gate. Golden yellow\$0.  Monterey. Bright pink				
***********		.30     .50 .30     .50			
		.30 .50			
		.30 .50			
•••••	Santa Maria. Pure white	.30 .50	3.50		
		.30 .50	3.50		••••
		.30 .50			
• • • • • • • • • • • • • • • • • • • •		.30 .50	3.50		••••
	Early Giant Imperial				
••••••		40 .75			
•••••	•	40 .75			
•••••		40 .75			
	• •	.30 .50 30 .50			
		.30 .50 .30 .50			
••••••		30 .50		i	
	·	30 .50			
		30 .50	3.00		
	Fiery Blood-Red	30 .50	3.00		
•••••		30 .50			
••••••		30 .50			
••••••		30 .50			
•••••		30 .50 30 .50			
•••••		30 .50 30 .50			-
***********	Giant Column Non-Branching Double Excelsion	.,,0	2.50		••••
•••••	_	85 1.50			••••
		60 1.00	8.00		••••
		60 1.00			
•••••	•	60 1.00			
9		60 1.00 60 1.00			
•••••		Trade Pk			••••
	Apple Blossom. New. Cameo-pink			70	
	Beauty of Oxford Hybrids, Mixed. Rose shades. Originat	or's			
	Stock Seed				
••••••	<b>Lavender Glory.</b> Giant lavender flowers, creamy white ey <b>Etna.</b> Geranium-red				
	Fireball. Dwarf. Scarlet				
	Lucifer. Cardinal-red		1.50		
	Luminosa. Coral-pink	30	1.50		
•••••	Newport Salmon. Michell's Novelty. Giant salmon-p		2.00		
••••	bloom with white eye				
	Mammoth Fancy, Golden Queen. Yellow 1/4lb. \$5.0				
•••••	Helen Willmott. Bright pink				
	Purple Mantle. Purple		1.50		••••
	Blue Shades		1.25		••••
••••••	Pink Shades		1.25		
	Scarlet Shades		i		
	Striped       \frac{1}{4}Ib. \$4.00         White       \frac{1}{4}Ib. \$4.00		1.25 1.25		
***************************************	Yellow Shades				
	Mixed				
	Erinoides. Purple. Fine for baskets		1		
	Lemon-scented (Aloysia citriodora)		3.00		
	VINCA alba. White, with rose center		1		••••
	Alba pura. Pure white				
	Rosea. Pink				
	Mixed	13	.00	······································	••••

For complete list of Flower Seeds, see our General Wholesale Catalogue.

Mailed on request.

#### ORDER SHEET

November and December, 1937

## Florists' Flower Seeds for Early Sowing

### HENRY F. MICHELL CO.

516 and 518 Market Street, Philadelphia, Pa.

Please insert quantity of Seeds wanted in left-hand column. Write your name and address and return to us—your order will have prompt, careful attention.

#### Deduct 5% discount on Flower Seeds if cash accompanies order

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